

"Oportunidades de negocio para las empresas TIC con las Instituciones de la UE"

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The EU and its institutional setup

- The EU is the result of a number of international Treaties since the '50s (end of World War II) (primary legislation)
- A unique **economic and political partnership** between 28 democratic European countries aimed at:
 - Creating an ever closer union among the peoples of Europe, with decisions taken as closely as possible to the citizens
 - Achieving peace, prosperity and freedom for the citizens in a fairer and safer world
 - Through its competences in a large number of areas, exercised through secondary legislation (which prevails over national law)



EU Institutions

- To achieve these aims, the Treaties set up a number of EU Institutions, Agencies and Other Bodies (EUIs):
- A "core" of 7 Institutions (European Council, Commission, EP, CoJ, CoA, ECB) based in Brussels / Luxembourg / Strasbourg / Frankfurt
- Various layers of other types of EUIs (40-80 depending on how they are counted!) scattered throughout the 28 Member States
- Supranational character of the EU: the Commission is the "engine" behind European integration.



EU Policies (Lisbon Treaty)

EXCLUSIVE COMPETENCES

SHARED COMPETENCES

SUPPORT ACTIONS

Customs Union

Competition

Monetary

Marine ressources

Commercial policy

International agreements (AETR)

internal market energy

social freedom, security and

development

cohesion justice

agriculture and public health

fisheries (except research and

where exclusive) technological

environment

consumer space

protection development

transport cooperation

trans-European networks Human Health

Industry

Culture

Tourism

Education, vocational training, youth and sport

Civil protection

Administrative cooperation









Smart

developing an economy based on knowledge and innovation

Sustainable

promoting a more efficient, greener and more competitive economy

Inclusive

fostering a highemployment economy delivering social and territorial cohesion

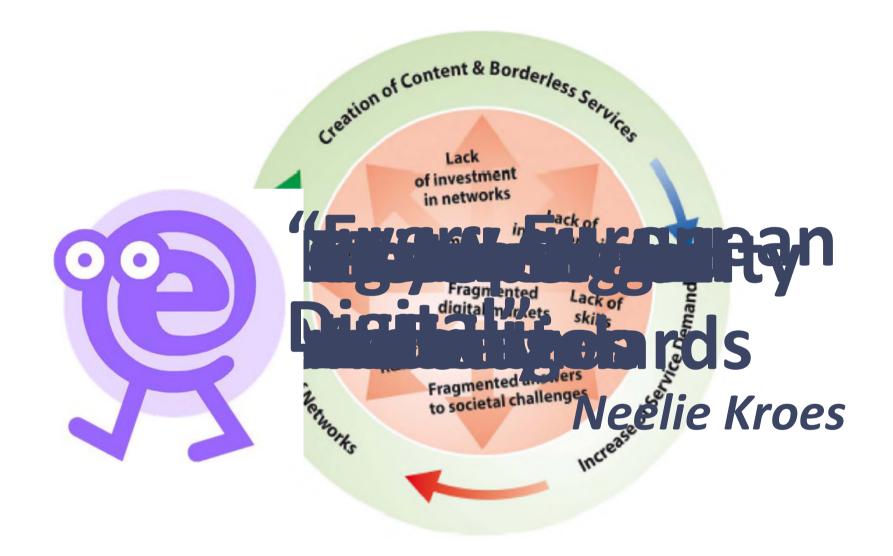






Does ICT matter?





Digital Single Market Interoper. & standards

Trust & security

Very fast Internet

Research & Innovation

Enhancing e-skills

ICT for social challenges





To whom?





How?

101 actions

31 legal proposals

Governance





Digital Agenda Assembly



Yearly DAE Communication



European Council











Progress to date on the 101 actions



• 30 Completed



Rest on track



• 15 Delayed

But "ticking" the box is not enough

Monitoring country progress – explore open data



Digital Agenda Assembly



Connecting with local stakeholders



Key Transformative actions (DAE Review 12/2012)

- 1. Create a new and stable **broadband regulatory** environment.
- 2. New public **digital service infrastructures** through Connecting Europe Facility (**CEF**) loans
- 3. Launch Grand Coalition on Digital Skills and Jobs
- 4. Propose EU cyber-security strategy and NIS Directive
- 5. Update EU's Copyright Framework
- **6. Accelerate cloud** computing through **public sector** buying power
- 7. Launch new **electronics industrial strategy** an "Airbus of Chips"





La organización de las TIC en las Instituciones de la UE

ICT in the European Institutions

Each Institution has its own IT team & organisation

- Responsible for the delivery of their IT services and the development of their information systems
- Varying degrees of IT maturity
- Shared services on a voluntary basis

Global coordination by the "Comité Informatique Interinstitutionnel" on

- ITC infrastructure
- Common IT services (e.g. product management, IT architecture, Calls for Tenders & Contracts, etc)
- Information Systems Hosting
- Shared Applications

Background (1)

Mandate

- ✓ Exchange of information on IT at top management level
- ✓ Identify, promote and follow-up synergies
- ✓ Ensure consistency of platforms

Reporting period

- ✓ Report on year Y done during Q1 or Q2 in Y+1
- ✓ Report on 2012 will be done in May 2013



Background (2)

Members

- ✓ Three new members added recetly: EEAS , Council of Europe, ESA
- ✓ Presently: 9 EU Institutions/Bodies + EU Agencies through a joint representative + 4 non-EU bodies (Eurocontrol, EPO, Council of Europe, ESA)
- ✓ De facto, the CII is the main platform gathering the CIOs of international organisations in Europe (including outside the EU framework).
- ✓ Chaired by the Commission

Meetings

√ 3-4 meetings per year, mostly monographic (cf. Working method)

Subgroups

- ✓ Currently 5 +1 temporary Task-Force
- ✓ Chairpersons distributed across the EU Institutions



ICT organisation @ EC

- Hybrid Model:
- Directorate-General for Informatics DIGIT (approx. 470 officials and 1000 external staff)
 - Corporate IT services
 - IT Strategy and Coherence
 - Development of Corporate Information Systems (IS)
 - IT Support (2nd level), Corporate Logistic Services, Corporate Contracts and Budget Management
 - Development of policy oriented IS on request
- Local Organisations (approximately 650 staff)
 - Management of local IT infrastructure
 - IT User Support (1st level) (except those in ITIC)
 - Development of Information Systems in support of EU operational policies



New governance structure. Who?

ABM + IT Steering Group

<u>chair</u>: Secretary General

SG,DIGIT,BUDG,HR + 5 DGs at DG level

SG,DIGIT,BUDG,HR + 5 DGs at Director level

High Level Committee on IT

chair: Director-General DIGIT

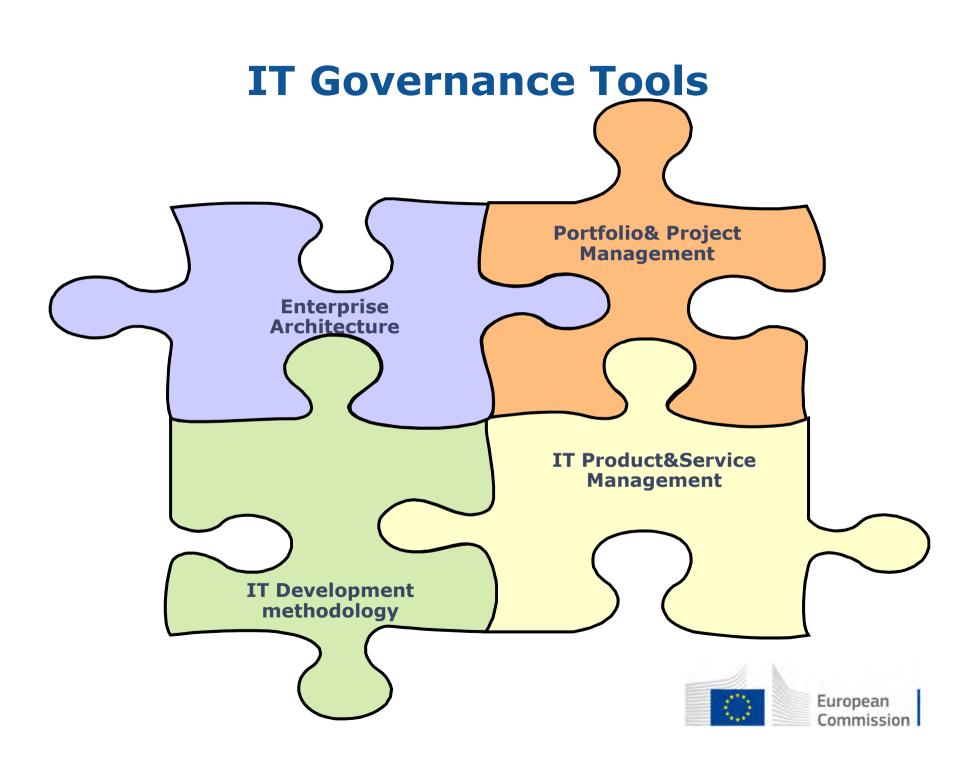
Collaboration & Communication Information Systems
Project Management
Board

<u>chair:</u> (Director-General DIGIT)

Special IT working groups

SG,DIGIT,BUDG,HR + 3 to 5 DGs at Director level





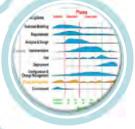
EC's Internal Core Competences

- ITC Strategy
- Enterprise Architecture
- Project Management
- Service Management
- Technology/Product Management
- Contract Management
- Customer Relationship Management

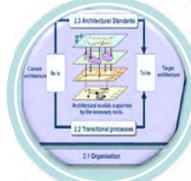




Enterprise Architecture



IT Development Methodologies





Portfolio & Project Management



Product Management



To define, implement,

support and continuously improve

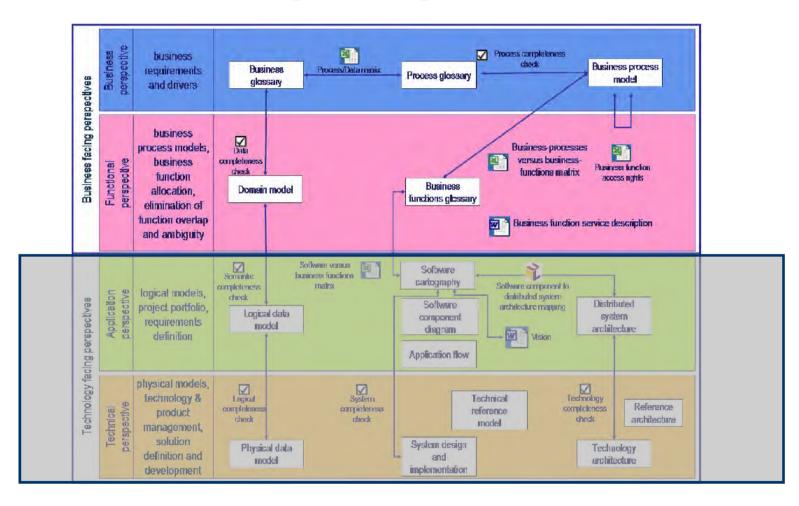
the IT infrastructure

for the computing and office automation systems of the Institution.





Commission Enterprise Architecture Framework (CEAF)





Product Management Services

- Product Management is
 - Select, procure, implement and support (technical and contractual)
 - the hardware & software tools needed to
 - build the reference platforms
 - for developing & deploying Information Systems & office and collaborative solutions;
- Reference Configurations: Secure, Robust & Easy to Deploy
- Objectives for building
 - Manageable
 - Interoperable
 - Homogeneous IT platforms



Product Management Elements

In / Out Scope

- End User
- Building Blocks
- Building Tools
- Standards, protocols, interfaces, profiles
- No Information Systems Custom Development

Why: multi-criteria optimisation

- Functional requirements
- International standards
- Architecture at EC
- Integration & Complementarity
- User Friendliness & Multilingual & WAI
- Strategy
- Financial & Contractual
- Services
- ...





Product Governance & Taxonomy

- Organisation
 - Product Manager (DIGIT)
 - Ad-hoc work group (DG's) during selection, phase-out, changes of specs
 - Product Family Management (Product Meetings): (Co-Mgt: DIGIT + DG)
 - **DIGIT** management
 - CTI (Comité Technique Informatique : all EC Information Resource Managers)
 - **HLCIT**: Business Impact
- Classes

 - Class A: protocols, interfaces, norms, standards
 Class B: General interest, Economy of scale, Common IT
 culture, Central support
 - Class C: specific needs, no quaranteed support
- Status
 - EV : evaluation
 - OP: operational
 - PO: phase out (functional, technical, economical) (extended support, migration)



Product Life Cycle Phases

- Selection
 - Needs analysis Requirements gathering
 - Market Survey
 - Specifications
 - Evaluation (criteria)
 - Procurement Procedure (call-for-tender, ...)
 - Shortlist + Proof of concepts
 - Contracting (framework + specific) → Key enabling driver for implementation
 - Pilot Use
 - Acceptance
- Operational
 - Order Process : Acquisition
 - Planning (phase-in) + Implementation
 - Installation & Logistics
 - Training
 - Support
 - Security
 - Documentation
 - Maintenance
 - Quality Assurance & Follow Up
 - Communication User Group Vendor Meetings
- Phase-out
 - Migration + extended support + declassification



Assessment Criteria

Characteristic	Sub-Characteristic	Relevance (High/Medi um/Low)
	1.1 Suitability	Н
1.Functionality	1.2 Accuracy	M
	1.3 Interoperability	Н
	1.4 Compliance	M
	1.5 Security	M
2.Reliability	2.1 Maturity	M
	2.2 Fault tolerance	М
	2.3 Recoverability	Н
	2.4 Compliance	M
3.Usability	3.1 Understandability	L
	3.2 Learnability	M
	3.3 Operability	Н
	3.4 Attractiveness	L
	3.5 Compliance	L
4.Efficiency	4.1 Time behavior	M
	4.2 Resource utilization	M
	4.3 Compliance	L

Characteristic	Sub-Characteristic	Relevance (High/Medium/Low)
5.Maintainability	5.1 Analyzability	L
	5.2 Changeability	M
	5.3 Testability	L
	5.4 Compliance	L
6.Portability	6.1 Adaptability	M
	6.2 Installability	Н
	6.3 Replaceability	M
	6.4 Co-existence	Н
	6.5 Compliance	Н
7. Quality in use	7.1 Effectiveness	Н
	7.2 Productivity	M
	7.3 Safety	M
	7.4 Satisfaction	M



Procurement (see later !!!)



The authorising officer, the accountant the verifier and the initiator



Product Management : Product Families

- Hardware and Operating Systems
 - Servers, Desktops, Laptops, PDA's, printers, scanners, ...
 - Unix, Linux (Red Hat), MS-Windows
 - Storage Configuration + Backup
 - Anti-virus, pc-configuration
 - Web browers, plug-ins
- Office Automation and Document Management
 - Documents + OCR + PDF
 - Multilingual tools + HTML authoring
 - Web content mgt, collaboration, communication
 - Project mgt, speech recognition ...
- Information Systems Infrastructure
 - Database Servers
 - Document Management, Search Tools
 - Programming Languages (3th ,4th), Frameworks, Case Tools
 - Web Servers, Application Servers, Portal and Workflow Servers
 - Reporting, XML Tools, Electronic Forms, Geographical IS, Packages

Commercial, OSS and mixed solutions







Product Family: Hardware

- PDAs
- Notebooks
- Desktop PCs
- Printers, copiers
- Servers, Storage





Product Family: Basic Software













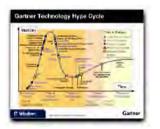






Product Families : IS Infrastructure & Office Automation

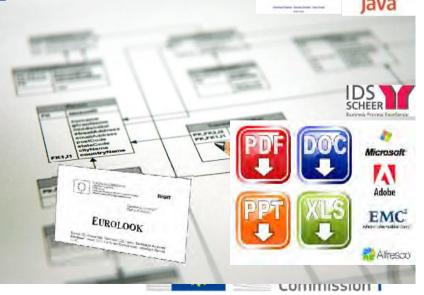
- Technology Watch
 - Database
 - Web Development
 - Search Technology
 - Knowledge Management
 - Geographical Information
 - Business Intelligence
 - Document Automation
 - Collaboration





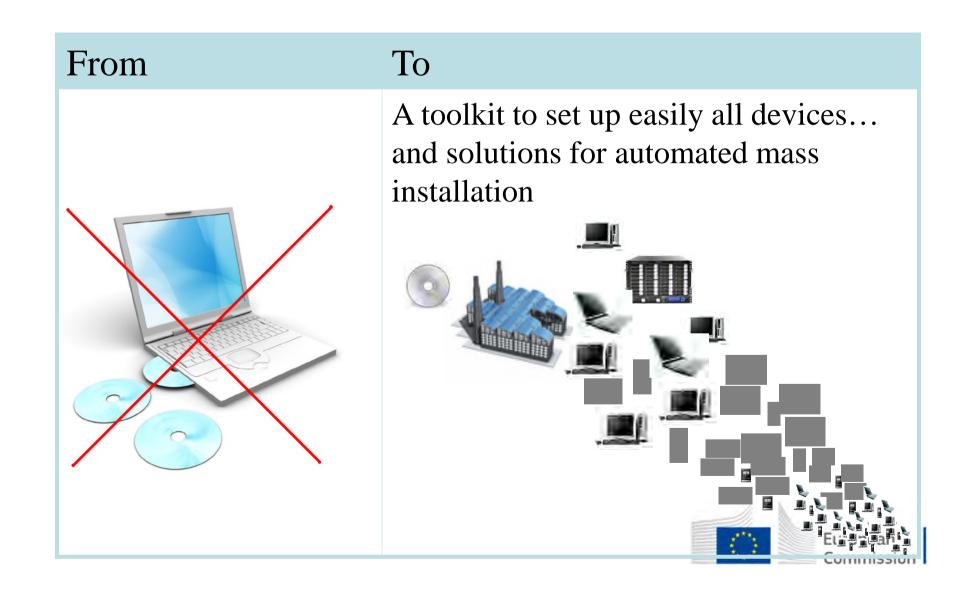


MUSE



Autonomv

The Reference Configuration Service



2nd Level helpdesk (HD) support





Product Management: Conclusions

- The EC's PM service has been an excellent tool in order to harmonise IT Infrastructure
 - Product/Solutions with a very high internal acceptance (Oracle, BO, Powerbuilder, ColdFusion,)
 - The deployment of a product/solution needs to be accompanied with a good service
- PM has to be understood within the following context
 - A decentralised administration
 - A public administration
 - The constraints imposed by the financial regulations (always a challenge !)
 - The efficient instrument of framework contracts



Open Source Software









Open-source software (OSS) is computer software that is available in source code form and is provided under appointment of the software that permits users to study, change, and improve the software.



red collaborative manner where a program and makes it available for others to use, as well program and makes it available for others to use, as well program and makes it available for others to use, as well program and makes it available for others to use, as well program and redistribute the













Open source strategy

- Use OSS if a benefit is expected.
- Consider OSS solutions next to the commercial ones.
- OSS preferred for information systems deployed outside the EC infrastructure.
- Strategy available at: http://ec.europa.eu/dgs/informatics/oss_tech/index_en.htm



... Software Park ("blend and co-exist")









Contratar con la Instituciones de la UE



Current legal framework for procurement

For Members States

Directive 2004/17/EC ("Utilities")

Directive 2004/18/EC ("Public Sector")

Directive 2007/66/EC ("New Remedies")

International agreements (WTO / GPA, etc.)

For EU Institutions

Included in the general EU budgetary package:

Financial Regulation and its Rules of Application

Inspired by the "Public Sector" and the "New Remedies" Directives



Future legal framework for procurement

For Members States

Directive 2014/25/EU ("Utilities")

Directive 2014/24/EU ("Public Sector")

Directive 2007/66/EC ("New Remedies")

International agreements (WTO / GPA, etc.)

For EU Institutions

Included in the general EU budgetary package:

Financial Regulation and its Rules of Application

Expected to enter into force as from January 2016



Legal framework for joint procurement?

And what legal framework for joint PRESENT PRESENT

Until 2006

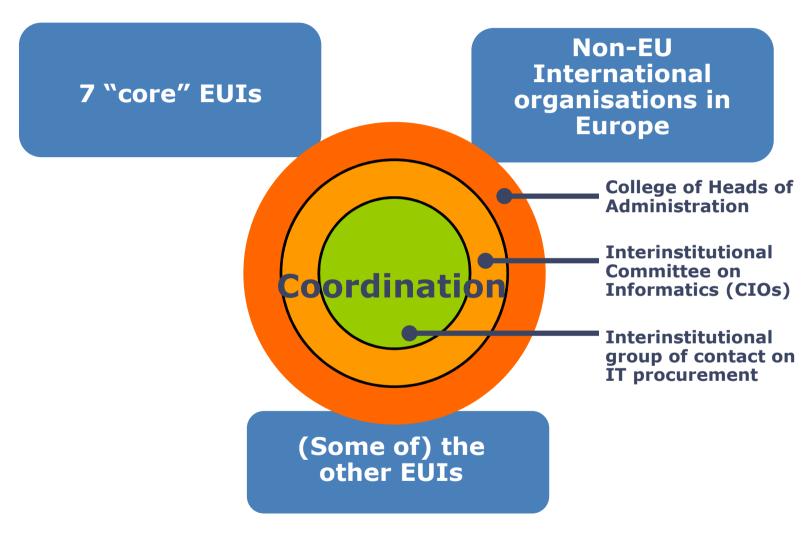
- "awarding sovereignty"
- Collaboration existed but is based on pragmatic approaches

Since 2006-2007

Legal texts are updated and take into account the collaboration between EU institutions for procurement.



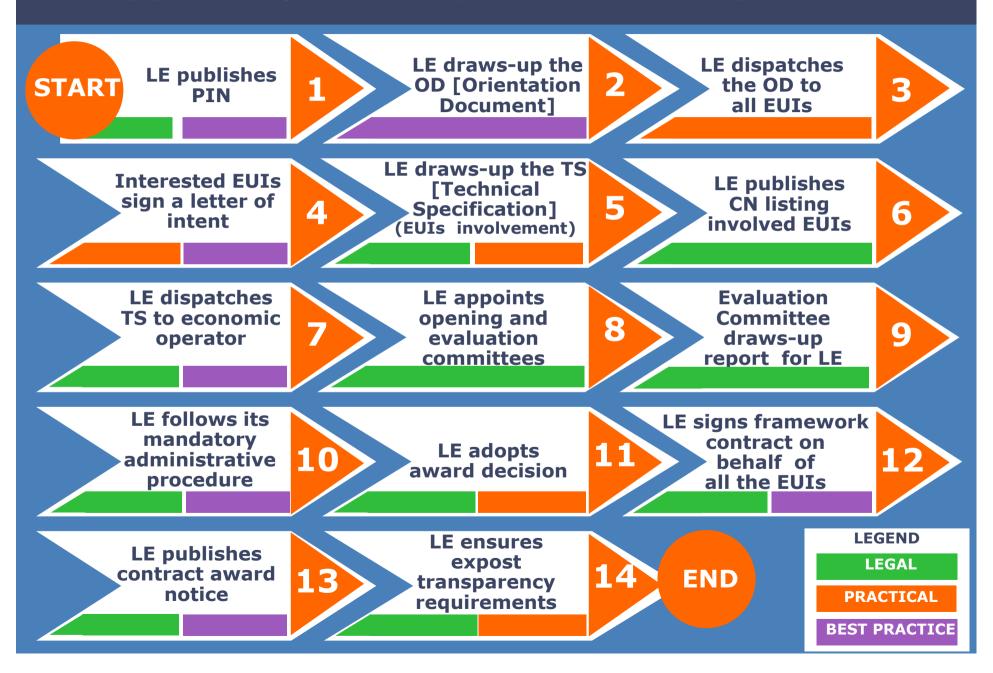
The structures for co-operation



The structures for co-operation



A "typical" joint IT procurement procedure



A "typical" joint IT procurement procedure

- 1. LE publishes PIN with "early interinstitutional warning"
- 2. LE draws up "Orientation Document" (OD)
- 3. LE dispatches OD to all EUIs
- 4. EUIs willing to participate sign a letter of intent laying down explicitly their rights and obligations
- 5. LE draws up Technical Specifications (TS) with help from other EUIs
- 6. LE publishes CN listing participating EUIs
- 7. LE dispatches TS to economic operator including full volume breakdown and details per EUI
- 8. LE appoints opening and evaluation committees including members from the other EUIs
- 9. Evaluation Committee draws up report for LE
- 10.LE follows its mandatory administrative procedure (plus optional steps, e.g. opinion of an external advisory group)
- 11.LE adopts award decision, valid for all EUIs, stating their respective market volumes
- 12.LE signs framework contract on behalf of all the EUIs
- 13.LE publishes contract award notice with total interinstutional volume
- 14.LE aggregates information from other EUIs at regular intervals to ensure quality performance (e.g. on liquidated damages ...) and consumption follow-up

Commission

what about contract performance?

A "typical" joint IT procurement procedure (2)

- **○** A priori impossible for an EUI to commit credits for another EUI
- ☼ But framework contracts are a very suitable instrument which enables an essentially decentralised performance, e.g.:
 - Placement of orders
 - Payment of invoices
 - Dealing with (local / minor) performance problems
 - ♠ Transparency requirements
- Yet keeping a central overview: reporting obligations to LE at regular intervals.

what about Framework Contracts (FWC's)?

A "typical" joint IT procurement procedure (2)

- ☼ In principle, all interinstitutional contracts are FWC's, i.e.: unit prices are defined, but quantities are not.
- **○** FWC's can be:
 - ♦ With one contractor (=consortium) or
 - ♦ With several contractors (min. 3):
 - In a cascade or
 - With reopening of competition
- ☼ In "cascade" FWC's, contracting authority must follow call order fixed at the moment of contract award. Thus, typical share of contract volume:

♦ 1st contractor: $\approx 70\%$

② 2nd contractor: ≈20%

3 3rd contractor: ≈10%



Some significant achievements

Hardware



Convergence

Telecom



Major saving

Software



Unity

BENEFITS Services



Emerging benefits

What's next?

A paperless procurement cycle **Reducing manual interactions** DIGIT's **Saving time Project Reducing payment delays Encouraging businesses to participate**

Some Statistical Data

But do not forget what said this man



There are three kinds of lies: lies, damned lies, and statistics.

Benjamin Disraeli





I want to thank you for sharing the work

Disclaimer: Figures are of the sole responsibility of the provider



0. Goals of the Study

European Authorities are one of the biggest Europe buyers of IT services. With the aim of satisfying their IT needs, every year they manage a **billionaire budget** and award contracts to its different suppliers.

With this study we try to analyse the potential of the market, observing its **evolution** throughout the years and identifying the main **characteristics** and **trends** that can be figured out from it.

In this presentation we will introduce the different European Authorities and analyse their **behaviour** when awarding, obtaining **useful data** from it regarding the number of contracts per year, volume and main actors of the market.

This study will also give us an idea of the main suppliers working for the European Institutions and their position in the market.

Last, this study analyses the concrete situation of Spain, its Regions and suppliers.







1. Introduction

Data source- Collection data procedure

The information has been gathered from the website "TED – Tender Electronic Daily" http://ted.europa.eu

Research criteria:

- Dates: from 1st of January 2009 to 31th of December 2012
- Type of authority: European Institution DG's, Agencies and International Organisations such as OPOCE, European Parliament, European Council, European Investment Bank, European Central Bank.
- Countries: Belgium, Luxemburg, Netherlands, Spain, Portugal, Italy, United Kingdom, Germany,
 Poland, Sweden and Finland. Those are the countries where the main European institutions are located.
- Type of document: Only contract award documents has been analysed.
- Type of Services: (by CPV code*)
 - CPV 72: IT services: consulting, software development, Internet and support
 - CPV 48: Software package and information systems (it will be treated as CPV 72)
 - CPV 73: Research and development services and related consultancy services







1. Introduction

Statistical Data Treatment

With the aim of homogenize the collected data, a set of rules have been defined. This guideline proposes different formulas, for every situation, for splitting the total amount of the contract among its awarded participants

- For contracts in cascade, the next formula has been applied:
 - Contracts with a value < 15 million euro:</p>
 - 95% for the first contractor
 - 5% for the second awarded
 - Contracts with a value > 15 million euro:
 - 80% for the first contractor,
 - 15% for the second one and
 - 5% for the 3rd awarded

in case of 4 contractors the formula is 80%-10%-5%-5%

- In case of call for tenders with <u>several winners in competition</u>, the amount awarded has been divided and assigned in an equitable proportion among the different parties.
- For <u>Consortiums</u>, the amount has been split in a equitable way between all the companies.

Since we want to show the most accurate picture of the market, the contracts awarded to **everis** shows the **real** amounts and distribution awarded to the company and the Consortium members if applicable.

Observations to take into account:

- Subcontractors have not been taken into account as the information is not provided in the contract award.
- Companies' origin is based on how they have bid for the tender and not on where its real headquarters are located.
- Contracts are classified according Contract award publication date in TED (not contract notice publication date).



2. By Authority

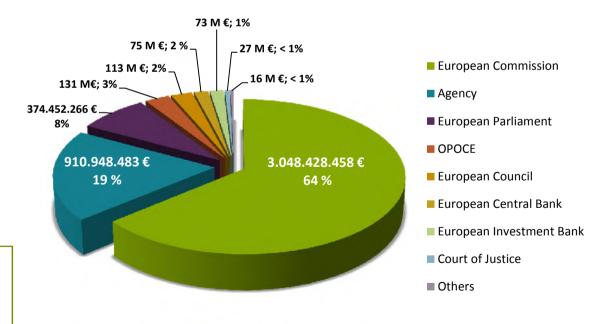
Amounts awarded by authority

During the period 2009-2012, European Authorities have awarded a total of **4.760.107.998** € for contracting IT and consulting services.

Over 85% of this budget, belongs to services that encompass CPV 72: IT & consultancy services + software packages, while the remaining 15% concerns to CPV 73, R&D and consultancy services.

- The European Commission, which is composed of 33 DGs with separate competences, is the largest contractor of IT services. It has assigned more than 3.000 M€, which represents around 65% of the total value of the contracts.
- Agencies represent almost the 20% of the total amount awarded, followed by the European Parliament (8%).

DGs and agencies represents 83% of funds, leaving in the background the rest of the authorities which bring together 17% of the contracts

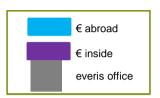


^{*}Others includes: ANTSO-E, Committee of The Regions, European Economic and Social Committee, European Court of Auditors, Financial Mechanism Office, Fuell Cells, Hydrogen Joint Undertaking, Institute for Health and Consumer Protection and SNV Nederlandse Ontwikkelingsorganisatie



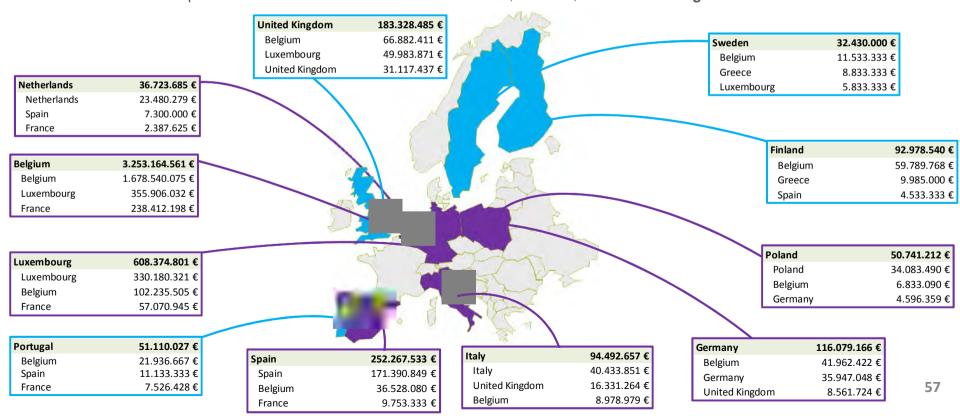
2. By Authority

Awarded Countries



Thanks to this map we can view the **flow of money** from the analysed authorities to the country where contracts are awarded.

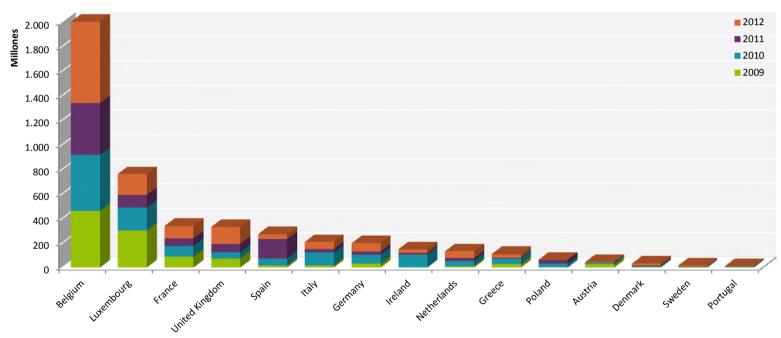
We have find out that there are some countries that award most of their contracts to local companies, while some at some other countries tend to import services from abroad. This is the case of **UK**, **Sweden**, **Finland** or **Portugal**.





4. By Country

Ranking of countries most awarded



Belgium and **Luxembourg** are the countries with more awarded amounts for its companies. We should remind that in the study the address of companies is based on how they have identified themselves in the tender and not on its real headquarters' location.

Spain holds the fifth position, providing IT services to the European institutions. The main contributions for that is the award of DESIS, OHIM, STIS and other contracts which have been awarded to Spanish companies.



5. Spain

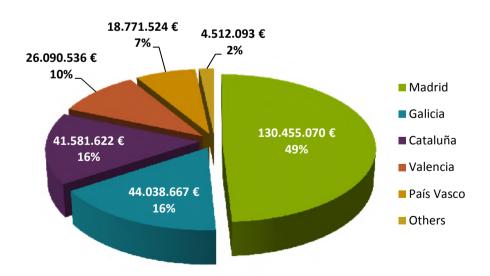
Amount awarded in Spain by Region

Spanish companies have been awarded with a total sum of 265M€. The most awarded regions for the Spanish IT services contracts in the EU have won the 98% of the contracts, and those are: Madrid, Cataluña, Galicia, Valencia and País Vasco.

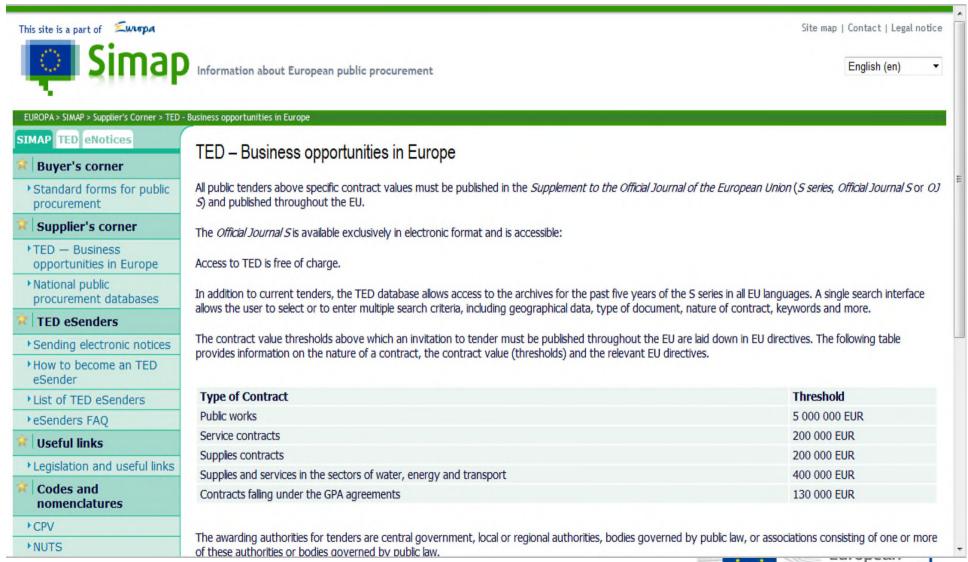
The reason why Madrid covers 49% of the market is explained by the location of the headquarters in the city.

It should be pointed out that the sum awarded to Madrid, Galicia and Cataluña, covers about 80% of the Spanish market.

	AMOUNT AWARDED
Madrid	130.455.070 €
Galicia	44.038.667 €
Cataluña	41.581.622 €
Valencia	26.090.536 €
País Vasco	18.771.524 €
Navarra	1.564.336 €
Asturias	1.298.333 €
Andalucía	550.000 €
Castilla la Mancha	462.000 €
Malaga	270.757 €
Castilla-Leon	266.667 €
Aragón	100.000 €
TOTAL	265.449.512 €



Where to search?



Commission

Where to search?



Public Procurement - Open Calls / Restricted

Open Calls /	Negotiated	Global	Archives	Mission	Info &	FAQ
Restricted	Procedures	Publications			Documents	

Directorate—General for Informatics is now part of **eTendering** platform for managing calls for tender; this platform has a direct link to TED. The project is « online » and consists of the publication of tender documents and the management of questions and answers concerning the specifications and the procedure.

This year on EUROPA website, we will publish only the Call for tender Title, reference number, Contract Notice and give the eTendering link to be used to access the **tender documents** and to **submit questions**.

Please use the link below, which you can also access directly from the link in the contract notice, Section 1.1, to get access to all tender documents. The documents will be visible and downloadable but the recommended best practice is to 'register' to the call by simply adding your e-mail address and a password. This will allow you to submit questions and you will be informed automatically of any changes that may be published (additional documents, answers to questions, etc).

Thank you for interest in our calls for tender.

Current calls for tenders

DICIT/P2/P0/2012/029 Storage equipment storage related coftware storage infrastructure consider and professional septions



Muchas gracias

